



October 2017

ChildproofAmerica.org

Volume 1, Issue 3

Make sure to check out:

- *Kelly's Corner* – stories from the front lines of the battle against sex trafficking
- National Fundraiser –Support natural disaster and human-trafficking victims in TX, FL, and MT
- Project Updates: eLearning Parent Curriculum
- Current missing persons/open cases on last page

Inside this issue:

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National Keychain Fundraiser – Do you have yours yet?

Do you have your keychain yet?? If not, stop now and visit our Facebook page shop or our website to purchase! 100% of the proceeds go to victims of the natural disasters in Texas, Florida and Montana. Due to the re-direction of funding and focus following natural disasters, our keychain campaign will also support anti-sex trafficking organization in those regions.

Please visit our website for a listing of organizations supported by this campaign.

Direct link at bottom of newsletter.



Support Childproof America while you shop! We are now on Amazon Smile.

Do you shop on Amazon? Amazon Smile is a great way to support your favorite charity.

Please select Childproof America as you make your Christmas purchases and shop throughout the year. A portion of each eligible purchase will help support the fight against sex trafficking.

Easy to follow steps:

1. Go to smile.amazon.com
2. Search for Childproof America and select
3. Always remember to shop now on smile.amazon.com

**Support
Childproof America.**

When you shop at smile.amazon.com,
Amazon donates.

[Go to smile.amazon.com](http://smile.amazon.com)

Kelly's Corner



The recent disappearance of a Memorial High School student captured the attention of Houstonians who took to social media to offer up prayers and share the post and picture of missing 16-year-old Isabella. As parents held their breath, praying for good news, the fear that this could be their child was felt in each post.

Engulfed in fear and stress, it is hard for parents to know what to do first in this crisis situation. The very first step is to file a Missing Persons report with law enforcement where a case number will be assigned. However, unless the parent can prove Criminal Intent or Foul Play, the case will most likely be viewed as a Runaway. It's important for parents to clearly express the history of behavior. Is this behavior out of character for the child? Has the child been involved with drug activity or others that have been? What evidence does the parent have that their child is in a trafficking situation? Unfortunately a "gut feeling" will not prompt law enforcement to categorize the case as high priority.

Social media is your friend. Parents must access their child's social media accounts and make contact with friends who have had recent contact with the child. A face to face meeting with these contacts, along with their parents, will reap the most results.

For eyes and time to stay consistently on the case, parents must hire a trusted investigator. His/her role is to collect the "nuts and bolts" of evidence to present to law enforcement who are trained in the extraction of an individual in a dangerous trafficking situation.

Never give money to a "rescue team" who exploits desperate parents for profit. They are out there and they will find you, knowing you will do anything for the safe return of your child. There are excellent organizations who will support parents cost-free.

Childproof America endorses:

Rescue Houston

SERT Ministries

Association for the Recovery of Children

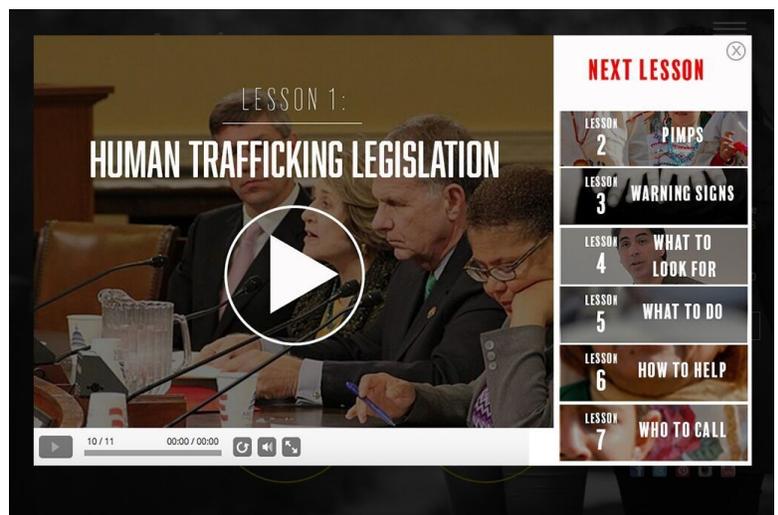
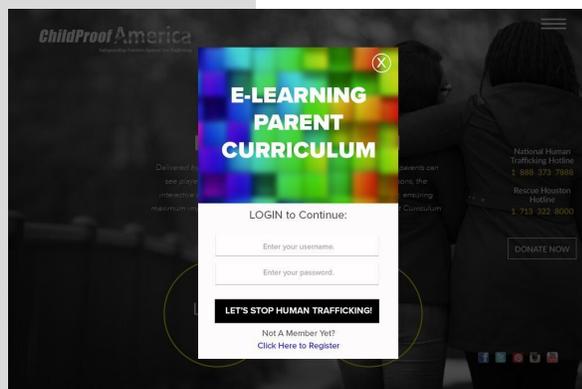
SNEAK
peek

Sneak Peek: eLearning Parent Curriculum

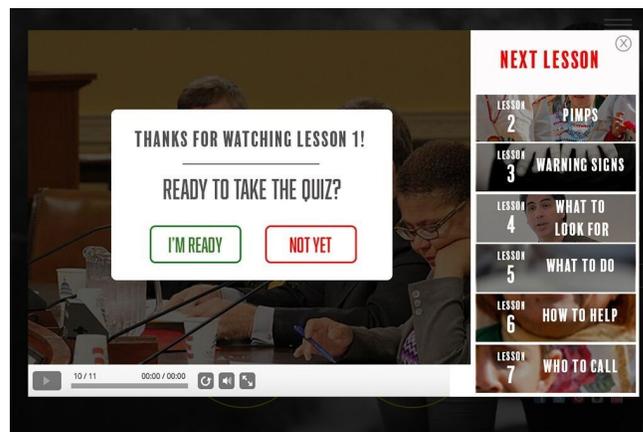
Our eLearning Parent Curriculum is under construction and looking great! The interactive resource, estimated to reach 5 million parents, will be delivered by a cast of actors role playing realistic scenarios often used by seasoned traffickers to lure and trap unsuspecting victims.

The free online curriculum will take parents through the top ten strategies often seen in trafficking cases across the United States. At the conclusion of each lesson, parents will be prompted to answer questions to ensure maximum impact.

This first-in-nation resource will break all stereotypes about the *who, what, where, when and why* and truly empower parents to be proactive in the defense of their children.



“This first-in-nation resource will break all stereotypes about the who, what, where, when and why...”



Thank you to our generous sponsors:

United States Institute
Against Human Trafficking
The Ballard Foundation



Mark your calendars! Upcoming events

Save the Date!

National Keychain Fundraiser—

Now through December 31, 2017—Visit our website or our Facebook shop to purchase.

Executive Director on KHOU Facebook -

Thursday, October 26th @ 4:45pm CST—Make sure to watch the live interview with our Executive Director, Kelly Litvak, on KHOU’s Facebook page.



Current information to safeguard your families against sex trafficking



Could there be a stranger in your child’s bedroom? With today’s technology there very well could be. Check out our weekly app articles—this one focused on YouNow.



Internet Predators: 5 Facts Parents Need to Know - Covenant Eyes
5 Facts parents need to know about internet predators—Check out the article on our FB page.

Glossary Terms to know:

Bottom— A female appointed by the trafficker/pimp to supervise the others and report rule violations. Operating as his “right hand” .



Local, State and National Headlines

Popular Social Media posts from Childproof America

Local— [Houston Newsmakers Oct. 15: Houston's Sex Trafficking Challenge.](#)

State— [8 Texas Men Arrested for Roles in Sex-Trafficking Operation](#)

National— [Doctors and cops among 277 arrested in human trafficking, online prostitution sting](#)

Trending on Social Media this month—

13	days to Halloween
36	days to Thanksgiving
37	days to Black Friday SALE
68	days to Christmas
74	days to New Years Eve

When holiday shopping on Amazon- make sure to use Amazon Smile! Go to [smile.amazon.com](#) and search for Childproof America! #childproofamerica

Make sure to keep up with our Wednesday posts that discuss different apps and if they are safe for your kids as well as our Inspiration Friday posts, providing inspiration to those who help us fight the good fight against sex trafficking!

Less than 70 days till Christmas! Grab one of our fundraiser keychains for a great stocking stuffer, and remember if you shop on Amazon make sure to sign up on Amazon Smile so a percent of your purchases go towards Childproof America!

“You can’t go back and change the beginning, but you can start where you are and change the ending.”

— C.S. Lewis

Help us change the ending!

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DON'T MISS IT!

Our Executive Director, Kelly Litvak, will be live on KHOU's Facebook page on Thursday, October 26th @

4:45pm CST. Make sure you join live to see her interview and call in with questions for Kelly.

KHOU's series, Selling Girls, premiered online this week. A recent note from KHOU to Kelly said, "Local newscasts in 38 cities will air excerpts of the series alongside localized reports. Together, we aim to expose the underground economy based on selling children for sex. We hope to spark a conversation that will lead to positive change. You've been leading the charge in the effort to educate, and this series would not have come to life without your contributions. For that, a sincere "Thank you."

Watch the series at <http://www.khou.com/sellinggirls>. Clickable link at end of newsletter.



83%

OF SEX TRAFFICKING VICTIMS IN THIS COUNTRY ARE U.S. CITIZENS.

SOURCE: BUREAU OF JUSTICE STATISTICS

[SELLING GIRLS]

AN ESTIMATED 100,000-300,000 AMERICAN CHILDREN ARE AT RISK OF BEING TRAFFICKED FOR SEX IN THE UNITED STATES EACH YEAR.

SOURCE: U.S. DEPARTMENT OF JUSTICE

[SELLING GIRLS]

ChildproofAmerica.org**Safeguarding Families Against
Sex Trafficking**

Kelly Litvak

Childproof America

Executive Director

Kelly@Childproofamerica.org

832-606-6026

www.ChildproofAmerica.org
ChildproofAmerica@gmail.com**Current Needs: How you can help right now!**

- ◆ BUY your KEYCHAINS today! 100% of the proceeds go to help natural disaster and human-trafficking victims in Texas, Florida and Montana. See our site or Facebook shop to purchase.
- ◆ Follow us on social media to see our App of the Week articles, great information and current events!
- ◆ Interviews with survivors. Please email Kelly@ChildproofAmerica.org to schedule a confidential interview. This better helps us serve the diverse situations of individuals and families we are looking to assist. No two stories are the same.

Follow us on social media



Childproof America empowers families in the battle against sex trafficking. Our mission is to educate, equip and support America's parents in the protection and defense of their children, and improve the quality of aid to impacted families. As advocates, we provide legislative pathways for concerned Americans to enforce harsh penalties to those violating the innocence of our children.

Have you seen me?

Here we highlight some of the current missing girls from the greater Houston and surrounding areas. Please make sure to take a good look at these photos and read their descriptions and stories of their disappearance.

Michelle is only 13 years old and has been missing since 9/16/17.

**MISSING CHILD**

Michelle Bustamante
Case #: HC170147808
NIC #: M704086754
Missing Since: 09/16/2017
Missing's City: Houston, Texas
Birthdate: 06/14/2004
Current Age: 13
Gender: Female
Ethnic Group: Hispanic/ Latino
Height: 4'08"
Weight: 075
Hair Color:
Black Eye Color: Brown

Clothing Description: LSW black shirt and black workout tights.

IF YOU HAVE ANY INFO REGARDING THE WHEREABOUTS OF THIS CHILD PLEASE CALL 911 OR THE HARRIS COUNTY SHERIFF'S DEPARTMENT AT 713-221-6000.